## **Announcements**

Announcements are critical pieces of information concerning a current situation or a forthcoming event made known to the public or a certain group of audience. These are often fulfilled verbally or in a written form, but with the new-age digital movement, these are often seen publicized on online platforms upon which social media can be most effective.



## **Announcement Definition & Meaning**

An announcement is a formal statement made to the public to inform them of what is going to happen or what has already happened.

It is an act of telling people about an important event typically done in a public place where everyone, including the onlookers and passersby, can hear. In a much more formal situation, this is done in a written form, disseminated to all parties of interest.

## What Is an Announcement?

An announcement is a written or verbal notice relayed publicly for everyone to make sense of what is happening or what is supposed to happen in the nearest future. It plays an integral role in social communication as well as in business, school, and public